



2018

The Western States Cutting Horse Association Directory Committee is already gathering steam for next season's Directory. It is a 4-color bound book that we distribute to all our 125+ members and have available at our produced shows. We would love to invite you to be a part of this great publication for 2016. Our very affordable advertising rates have not changed in over 11 years and are as follows:

Directory space

Full Page (7x10)	\$500
One Half Page (7x5)	\$250
One Quarter Page (3.5x5)	\$150
Business Card	\$ 75
Inside Cover Front/Back	\$750
Outside Cover Back	\$750

Camera ready artwork in the approx. size of the ad is preferred, if that is not available, we can layup the ads if colors/verbiage/pictures are provided and are not too complex in design.

We are also offering our year long sponsorships which include, hanging your banner and being announced at shows, mentions in the monthly newsletter, ad space in the annual directory, recognition on the website, and an invitation to the year end banquet.

\$2500	Primary Sponsor of a weekend show, Your Name/Business headlining all ads for show, front page of Website showcasing you & your business. Full Page Directory Ad, Banner hung in show pen, Name included on monthly newsletters, Show Announcements.
\$750	Youth/Amateur Cattle Sponsor for 1 show, 1/2 page ad in Directory, 3 x 5 Banner in warm-up area, recognized as sponsor on website, Show Announcements
\$500	Year End Buckle sponsor, Business Card Size ad in Directory, 3 x 5 Banner in warm-up area, Show Announcements
\$ 250	Hang your banner in the warm up area for all WSCHA produced shows, recognition on website
\$50-200	Your donation will go towards year end awards for our members. Recognition on the website and directory.

I would love to talk with you about going forward as we would need your ad by early January. Thank you for your consideration.

Directory Contact:

Erin McGinn

Ermcg2006@yahoo.com 303-570-0149